



MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O. –BHUPATINAGAR, Dist.–PURBA MEDINIPUR, PIN.–721425, WEST BENGAL, INDIA

NAAC 4th Cycle Re-Accredited 'A' Level Govt. Aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

E-mail : mugberia_college@rediffmail.com // www.mugberiangangadharMahavidyalaya.ac.in

Ref No.—M.G.M. / /

Date.....

From— The Principal / Secretary,

Seminar on “Mark the Spot: Trademarks Talk: Master class on Trademarks and Geographical indications dated 24.04.25

On receiving the intimation from Ministry of Education’s Innovation Cell (MIC) and AICTE, to attend week-long IP UTSAVA from 21st to 26th April 2025 to celebrate the World IP Day to raise awareness about the crucial role of IPR in fostering innovation and creativity among students, educators, and innovators in HEIs across the country, the IIC of our college circulate this information to both students and faculties to actively participate in this event. As a result of this circulation, about 17 students and 2 teachers of our IIC attended the programme by joining in Google meet platform where the YouTube video was shared. The participants were enriched with the information discussed by the speakers.

Twitter link: <https://x.com/MugberiaM/status/1916428255021961387>

Babu Maity (You, presenting) | Presentation audio | Stop presenting

CAUTION NOTICE

TRADEMARK CAUTION NOTICE

LG

Swita Bhunia

14 others

Babu Maity

People

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IN THE MEETING

Contributors 17

- Babu Maity (You) Meeting host
- Babu Maity Your presentation
- ARPITA MAITY
- Debasmita Nanda

20:45 | nkc-suqc-fbd

Babu Maity (You, presenting) | Presentation audio | Stop presenting

JURISDICTION

- Mumbai Trade mark Registry → Maharashtra, Madhya Pradesh & Goa
- Ahmedabad Trade mark Registry → Gujarat, Rajasthan & the Union Territories of Daman, Diu, Dadra & Nagar Haveli
- Chennai Trade mark Registry → Andhra Pradesh, Kerala, Tamil Nadu, Karnataka, Pondichery & Lakshadweep
- Kolkata Trade mark Registry → Arunachal Pradesh, Assam, Bihar, Orissa, West Bengal, Manipur, Mizoram, Meghalaya, Sikkim, Tripura, Nagaland, Andaman & Nicobar
- Delhi Trade mark Registry → Jammu & Kashmir, Punjab, Haryana, U.P., Himachal Pradesh, Delhi & Chandigarh

Dr. Rahul Taneja

Swita Bhunia

14 others

Babu Maity

People

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IN THE MEETING

Contributors 17

- Babu Maity (You) Meeting host
- Babu Maity Your presentation
- ARPITA MAITY
- Debasmita Nanda

20:46 | nkc-suqc-fbd

YouTube live stream interface showing a schedule of products and brands.

Time	Product/Brand
6:00 AM	Ajanta, Citizen, I-Phone, Samsung
6:30 AM	Colgate, Close-up
7:30 AM	Nescafe, Taj Mahal, Red Label, Taaza
8:00 AM	Dettol, Lifebuoy, Lux, Cinthol
8:30 AM	Kissan Fruit Jam, Maggi Tomato Ketchup, Kellogs
9:00 AM	Maruti Suzuki, Hero Honda, TVS, Toyota
9:30 AM	IBM, Lenevo, HCL, HP
10:30 AM	Yahoo, rediff, gmail, hotmail
11:30 AM	Canon fax, Intercom
1:30 PM	Mc Donald's, Dominos, Pizza Hut, Sagar Ratna
6:00 PM	PVR, Big Cinema, V Mart, Easy Day
8:00 PM	Sony, Star Plus, Discovery, CNN
10:00 PM	Good Night, All- Out, JET

Mark the Spot: Trademarks Talk

Ministry of Education Inn... 11.7K subscribers

Top chat:

- lovely UJWAL VARMA K,IIC MENTOR,RATHINAM TECHNICAL CAMPUS,COIMBATORE
- sasidhar rlc Dr.RLC.Sasidhar
- Dr. Pragati Sharma Dr. Pragati Jamdagni, GVM Girls College, Sonipat
- Sanatani Deepanshu Rajput Deepanshu Kumar, B Pharma 2 year, Abesit College Of Pharmacy, Ghaziabad, Uttar Pradesh
- Pranjali Thawkar Name-Pranjali Thawkar College-Dr.D.Y.Patil College of Ayurveda and Research Centre Pimpri Pune Maharashtra (Dr.D.Y.Patil Deemed to be University) DPU,Pune

Chat disconnected. Please wait while we try to reconnect you.

Unable to connect to chat. Please try again later.

YouTube live stream interface showing a presentation slide titled "What are Geographical Indications".

What are Geographical Indications

- An indication used to identify agricultural, natural or manufactured goods originating from a definite territory in India.
- It should have a special quality or characteristics or reputation based upon the climatic or production characteristics unique to the geographical location.
- This is a collective right as opposed to a private right
- Any association of persons, producers, organization established by or under the law can apply representing & protecting the interests of the producers.
- Identifies the product as originating in a country or region thereof

Mark the Spot: Trademarks Talk

Ministry of Education Inn... 11.7K subscribers

Top chat:

- Subhasriprabhuraja Subhasri P, United institute of technology, Coimbatore.

Nice talk

YouTube video player interface showing a video titled "Geographical Indication" by Dr. Rahul Taneja. The video content includes a list of facts about registration:

- It is an indication
- It originates from a definite geographical territory.
- It is used to identify agricultural, natural or manufactured goods
- Can be renewed continuously for further period of 10 years at each subsequent renewals
- If not renewed it is liable to be removed from the register
- Can not be assigned, transmitted, licensed, pledged, mortgaged

The video is part of a series titled "Mark the Spot: Trademarks Talk" by the Ministry of Education Inn... (11.7K subscribers). The video has 316 likes and is available in Hindi. The interface also shows a top chat section with various user comments and a search bar.

YouTube video player interface showing a video titled "Geographical indications and trademarks" by Dr. Rahul Taneja. The video content includes text explaining the relationship between Geographical Indications (GIs) and trademarks:

GIs are closely related to trademarks; both indicate product origin

GIs and trademarks differ in two ways:

- A trademark belongs to a particular company; it distinguishes that company's products.
- GIs are shared by all producers in the region identified by the GI.
- GIs attach to a location; trademarks don't.

The video is part of a series titled "Mark the Spot: Trademarks Talk" by the Ministry of Education Inn... (11.7K subscribers). The video has 320 likes and is available in Hindi. The interface also shows a top chat section with various user comments and a search bar.

YouTube live stream interface showing a presentation slide titled "Thank you for kind Attention QUESTIONS?". The slide provides contact information for Dr. Rahul Taneja, a Scientist and Registered Patent & Trademark Agent, located at the Patent Information Centre, Haryana State Council for Science & Technology, Directorate of Science & Technology, Government of Haryana. The slide also includes social media handles for Facebook (rahulipr), LinkedIn (rahulipr), and Twitter (@rahultaneja64).

The video title is "Mark the Spot: Trademarks Talk" by the Ministry of Education Inn... (11.7K subscribers). The video has 323 likes and is part of a series. The chat window on the right lists several participants, including Chitranshi Verma, Dr. Harshita Bhatnagar, Dr. A. Alagarasi, Dr. Bidhan Chandra Samanta, TheRenuraj, Tej Partap, and Dr. Hanuma Naik.

YouTube live stream interface showing a video titled "Mark the Spot: Trademarks Talk". The video features two speakers: Dr. Amaresh Tripathy and Dr. Rahul Taneja. The video has 346 likes and is part of a series. The chat window on the right lists several participants, including Chitranshi Verma, Dr. Harshita Bhatnagar, Dr. A. Alagarasi, Dr. Bidhan Chandra Samanta, TheRenuraj, Tej Partap, and Dr. Hanuma Naik.

YouTube live stream interface showing a video titled "Mark the Spot: Trademarks Talk" by the Ministry of Education Inn... The video is hosted on YouTube and is being viewed via a web browser. The chat window on the right shows a list of participants, including institutions and individuals, and a search bar for emotes.

Mark the Spot: Trademarks Talk

Ministry of Education Inn... 11.7K subscribers

Top chat:

- Institutions, Vathar
- SANTHOSH P PARAMSIVAN S hii
- Sahali Pakhira Saheli Pakhira, BSc. Semester 6, Geography Honours, Shyampur Siddheswari Mahavidyalaya
- Sanika Patil Sanika Patil AMGOI VATHAR
- GEETHA PRIYA Geetha priya Asst professor DEPT OF IT CT, VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
- Afreen Momin Afreen Momin, Ashokrao Mane Group of Institution
- Balachandhar K - Assistant Professor Mr. Balachandhar.K, RVS College of Pharmaceutical Sciences

Nice interaction

Search emotes

YOUTUBE Activate Windows

37°C Partly sunny 12:19 24-04-2025

YouTube live stream interface showing a video titled "Mark the Spot: Trademarks Talk" by the Ministry of Education Inn... The video is hosted on YouTube and is being viewed via a web browser. The chat window on the right shows a list of participants, including institutions and individuals, and a search bar for emotes.

Mark the Spot: Trademarks Talk

Ministry of Education Inn... 11.7K subscribers

Top chat:

- Institute Of Pharmaceutical Education And Research
- Ujef Patel Ujef Patel, Ashokrao Mane Group of institutions,kolhapur
- Debayon Das Debayan Das B.sc Sem 6 Geography Hons Shyampur Siddheswari Mahavidyalaya.
- Prathamesh Prathamesh chavan, ashokrao mane group of institutions vathar
- Study with Tharshini Mrs. D. Rajaselvi, Assistant professor
- Sucheta Samanta Sucheta Samanta, B.Sc semester VI Geography Honours Shyampur Siddheswari Mahavidyalaya
- Dr Bidhan Chandra Samanta Nice interaction

Chat as a subscriber...

Search emotes

YOUTUBE Activate Windows

Rohit Sharma's slow L... 12:24 24-04-2025

Dr. Swapan Kumar Misra
Dr. Swapan Kumar Misra
Principal
Mugberia Gangadhar Mahavidyalaya
Principal
Mugberia Gangadhar Mahavidyalaya